

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits

**LYTEBALANCE**  
electrolyte CONCENTRATE

### Manufacturer:

Smell Taste Technology, LLC

Phone: 509-927-8004

Email: [info@lytebalance.com](mailto:info@lytebalance.com)

[www.lytebalance.com/collections/all](http://www.lytebalance.com/collections/all)



## LyteBalance Taste N'Score Liquid Minerals

### Description: (from Manufacturer's Website)

Liquid Electrolyte Mineral Available in Your Choice of Potassium or Magnesium.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Liquid Concentrate

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.22

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Magnesium, Potassium

Poor Choice

Rating: **67.6** points



## Supplement Facts

Serving Size: 10 Drops (1 Drop = 11mg)  
Servings per Container: 72 Calories: 0

		% Daily Value *
Magnesium	110mg	25%
(as Magnesium Chloride)		

### Ingredients

Purified Water, Magnesium Chloride U.S.P.

## Supplement Facts

Serving Size: 10 Drops (1 Drop = 11mg)  
Servings per Container: 72 Calories: 0

		% Daily Value *
Potassium	110mg	2.34%
(as Potassium Phosphate)		

### Ingredients

Purified Water, Potassium Phosphate U.S.P.

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