

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT





Halo Hydration/Halo Lifestyle LLC

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www.halohydration.com/products/electro-

life-drops



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

Halo Hydration ElectroLife Drops

Description: (from Manufacturer's Website)

Powerful Concentrate of HALO's Proprietary Blend of Electrolytes and Minerals.

Primary Application(s):

Daily Hydration

Beverage Form:

Liquid Concentrate

Beverage Base:

N/A

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

Price per Serving:** \$0,54

3rd Party Certifications:

Non-GMO, Gluten Free, Vegan, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored



Rating: **81.0** points



Supplement Facts

Serving Size: ½ tsp (2.5 mL)

Amount Po	er Serving	%Daily Value
Vitamin C (as ascorbic acid)	90 mg	100%
Magnesium (from Sea Minerals)	45 mg	11%
Zinc (as Zinc Gluconate)	10 mg	91%
Chloride (from Sea Minerals)	375 mg	16%
Sodium (from Sea Minerals)	125 mg	5%
Potassium (from Potassium Chloride and Sea Minerals)	110 mg	2%
Sulfate (from Sea Minerals)	20 mg	†
† Daily Value not established.		

Ingredients

Sea Minerals, Concentrated Seawater, Purified Water.

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information
Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before
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