

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USB RB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

swigg  
VITAQUENCH

Manufacturer:

Swigg

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[www.sipswigg.com/all-flavors](http://www.sipswigg.com/all-flavors)



## Swigg Vitaquench

Description: (from Manufacturer's Website)

A Vitamin Drink Powder that Serves as Your Daily Multi-Vitamin and Hydration Source All in One.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.75

3rd Party Certifications:

Non-GMO, Dairy Free, Soy Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry Bop, Citrus Sip, Fruit Flex, Minty Melon

Acceptable

Rating: **71.3** points



## Supplement Facts

Serving Size: 1 stick pack  
Servings per Container: 30  
Calories: 5

	% Daily Value *
Total Carbohydrates 2g	1%
Sugars 0g	
Vitamin C (as Ascorbic Acid) 60mg	67%
Vitamin D (as Cholecalciferol) 100mcg	50%
Vitamin B6 (as Pyridoxine HCL) 1.4mg	100%
DfE 300mg	83%
Folic Acid 200mcg	
Vitamin B12 2500mcg	104167%
(as Methylcobalamin)	
Pantothenic Acid	50%
(as Calcium D-Pantothenate) 2.6mg	
Calcium (as Calcium Citrate) 60g	5%
Iron (as Ferrous Fumarate) 20g	111%
Magnesium (as Magnesium Oxide) 105mg	25%
Zinc (as Zinc Oxide) 6mg	55%

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\* Daily Value not Established.

### Ingredients

Citric Acid, Fruit Powder, Natural Flavors, Acesulfame Potassium, Fruit and Vegetable Juice Powder (for Color), Silicon Dioxide, Sucralose.

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