

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

# 226ERS®

Manufacturer:  
226ERS

Phone: N/A

Email: [info@226ers.com](mailto:info@226ers.com)

[www.226ers.com/en/box-20-sticks-hydraze-ro-220503-68607.htm#/38-sabor-strawberry](http://www.226ers.com/en/box-20-sticks-hydraze-ro-220503-68607.htm#/38-sabor-strawberry)



Acceptable

Rating: **75.8** points



## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Some Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),  
CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

## 226ERS HydraZero

### Description: (from Manufacturer's Website)

An Essential Mineral Salt Drink as the Loss of Electrolytes has to be Replenished in Order to Perform Efficiently Not Only in Competitions but also in Training.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Powder - Pre-Measured

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* N/A

### 3rd Party Certifications:

Vegan, Gluten Free, Keto-Paleo Friendly

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Sour Strawberry, Lemon, Tropical

## Nutrition Facts

NUTRITIONAL TABLE		7,5 g
Energy value	kJ / kcal	75 / 18
Fat	g	0
of which saturated	g	0
Carbohydrate	g	3,2
of which sugars	g	0
Protein	g	0
Salt	g	1,2
MINERALS CONTENT		
Potassium	mg	133 (7% VRN)
Chloride	mg	181 (23% VRN)
Magnesium	mg	9,14 (2% VRN)
NUTRITIONAL INFORMATION		
Sodium	g	498
NRV*: Nutrient Reference Value		

### Ingredients

Potato Starch, Sodium Citrate, Acidulant (Citric Acid), Potassium Citrate, Aromas, Sea Salt (Sodium Chloride), Sweetener (Steviol Glycosides) (Stevia), Magnesium Salt of Citric Acid, Color (Curcumin, Beetroot Juice Concentrate or Brilliant Blue FCF).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit [www.usbrb.org](http://www.usbrb.org). USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at [info@usbrb.org](mailto:info@usbrb.org).