

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# JOYBURST™

### Manufacturer:

No Sugar Company Inc./Joyburst

### Phone:

N/A

### Email:

[info@thenosugarcompany.com](mailto:info@thenosugarcompany.com)

[www.joyburst.com/search?type=product&q=hydration\\*](http://www.joyburst.com/search?type=product&q=hydration*)



## Joyburst Renew Hydration

### Description: (from Manufacturer's Website)

Premium Hydration Beverages to Refresh Your Focus and Quench Your Thirst.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

### Price per Serving:\*\* \$3.00

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Peach, Watermelon, Strawberry-Lemonade

Acceptable

Rating: **74.0** points



## Nutrition Facts

1 Serving Per Container

Serving Size 16.9 fl. oz (500mL)

Amount per serving

**Calories** **0**

% DV\*

**Total Fat** 0g **0%**

**Sodium** 0mg **0%**

**Total Carbohydrate** less than 1g **0%**

Total Sugars 0g

Added Sugars 0g **0%**

**Protein** 0g **0%**

Calcium 20mg **2%**

Potassium 100mg **2%**

Thiamin (Vitamin B1) 1.2mg **100%**

Niacin (Vitamin B3) 24mg **150%**

Vitamin B6 3.4mg **200%**

Vitamin B12 4.8mcg **200%**

Pantothenic acid 5mg **100%**

Phosphorus 30mg **2%**

Magnesium 20mg **4%**

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, and iron.

\* %DV = % Daily Value

### Ingredients

Water, Natural Flavor, Citric Acid, Malic Acid, Tripotassium Citrate, Joyburst Hydration Vitamin & Electrolytes Blend (Dimagnesium Phosphate, Niacinamide, Vitamin B12 [Cyanocobalamin], Calcium Pantothenate, Pyridoxine Hydrochloride, Thiamine Mononitrate), Sucralose, Lion's Mane Mushroom Powder.

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