

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

HerbaLand

Manufacturer:

Herbaland USA

Phone: 604-284-5050

Email: service@herbaland.ca

www.herbaland.com/collections/fitness



Herbaland Electrolyte Gummies

Description: (from Manufacturer's Website)

Active Gummy Snacks Packed with Essential Electrolytes (Potassium, Magnesium, Sodium, and Calcium) in Optimal Ratios to Meet Your Body's Needs. Contains: Tree Nuts (Coconut).

Primary Application(s):

Extreme Workouts

Beverage Form:

Chews/Gummies

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$3.33

3rd Party Certifications:

Vegan, Non-GMO, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pina Colada

Poor Choice

Rating: **64.1** points



Nutrition Facts

1 serving per container
Serving size 1 pouch (50g)

Amount per serving
Calories 90

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 150mg	7%
Total Carbohydrate 40g	15%
Dietary Fiber 23g	83%
Total Sugars 3g	
Includes 3g Added Sugars	6%
Erythritol 5g	
Protein 0g	
Vitamin D 0mcg	0%
Calcium 70mg	6%
Iron 0.2mg	0%
Potassium 120mg	2%
Magnesium 35mg	8%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Soluble Tapioca Fiber, Purified Water, Isomalt-Oligosaccharides, Organic Erythritol, Pectin, Natural Flavors, Citric Acid, Evaporated Coconut Water, Magnesium Citrate, Sodium Citrate, Tribasic Calcium Phosphate, Organic Stevia Leaf Extract, Organic Sunflower Oil, Organic Rice Flour. Contains: Tree Nuts (Coconut).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.