

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

**BioTRUST**®  
Naturally Honest

### Manufacturer:

BioTRUST Nutrition

Phone: 800-766-5086

Email: [support@biotrust.com](mailto:support@biotrust.com)

[www.biotrust.com/products/biotrust-mojo-h2o-healthy-water-enhancer](http://www.biotrust.com/products/biotrust-mojo-h2o-healthy-water-enhancer)



## Mojo H2O

### Description: (from Manufacturer's Website)

Healthy Sweetened Water Enhancer.

### Primary Application(s):

Daily Hydration

### Beverage Form:

Liquid Concentrate

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.31

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Mandarin Orange, Strawberry Watermelon

Acceptable

Rating: **70.8** points



## Nutrition Facts

Serving Size: 1 squeeze (2.5mL/1/2 tsp)

Servings per Container: 90 Calories: 0

	% Daily Value *
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
<b>Total Cholesterol</b> 0g	0%
<b>Sodium</b> 80mg	3%
<b>Total Carbohydrate</b> 0g	0%
Dietary Fiber 0g	0%
Sugars 0g	0%
<b>Protein</b> 0g	0%
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 18mg	0%
Niacin 3mg	20%
Vitamin B4 0.3mg	20%
Vitamin B12 0.6mcg	25%

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\* Daily Value not Established.

### Ingredients

Water, Citric Acid, Sodium Chloride, Fruit and Vegetable Juice (Color), Stevia Leaf Extract, Natural Flavor, Acacia Gum, Potassium Citrate, Niacinamide (Vitamin B3), Potassium Sorbate, Pyridoxine Hydrochloride (Vitamin B6), Methylcobalamin (Vitamin B12).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit [www.usbrb.org](http://www.usbrb.org). USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at [info@usbrb.org](mailto:info@usbrb.org).