

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Nuun & Company, Inc.

Phone: 855-426-6886

Email: info@nuunlife.com

www.nuunlife.com/products/nuun-sport



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Nuun Sport Hydration Tablets

Description: (from Manufacturer's Website)

Active Lifestyle Hydration with On-the-Go Packaging.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.75

3rd Party Certifications:

Vegan, Gluten Free, Kosher, Non-GMO, Informed Choice

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Citrus Fruit, Fruit Punch, Grape, Lemon Lime, Orange, Tri-Berry, Tropical, Watermelon

Acceptable

Rating: **74.0** points



Supplement Facts

Serving Size: 1 tablet

Servings per Container: 10 Calories: 15 % Daily Value * Total Fat 0g Total Carbohydrates 4g 1% Dietary Fiber 0g 0% Total Sugars 1g Includes 1g Added Sugar 2% Protein 0g 0% Sodium 300ma 13% Calcium 13mg 2% Potassium 150mg 4% Magnesium 25mg 6% Chloride 40mg 2%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Citric Acid, Dextrose, Sodium Bicarbonate, Potassium Bicarbonate, Sodium Carbonate, Natural Flavors, Potassium Chloride, Malic Acid, Magnesium Oxide, Calcium Carbonate, Stevia Leaf Extract, Beet Powder Color, Avocado Oil.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org.
USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. ***Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.