

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Transparent Labs

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www.transparentlabs.com/products/coreseries-hydrate-60sv



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Transparent Labs Hydrate

Description: (from Manufacturer's Website)

Helps You Rapidly Replenishes Electrolytes and Hydrate the Body Before, During, and After Exer-

cise.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

Tree Nuts and/or Coconut



Price per Serving:** \$0.75 3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical Punch, Peach Mango

Poor Choice

Rating: **66.7** points FEVERYONE US BY BY 2012



Supplement Facts Amount Per Serving Calcium (as Calcium Bisglycinate Chelate (TRAACS®) Di-Calcium Phosphate) 50 mg 12% Magnesium (as Aquamin™ Mg., Magnesium Glycinate) Sodium (as Sodium Citrate, Himalayan Rock Salt) 500 mg 22% Potassium (as Potassium Citrate, Potassium Chloride Organic Coconut Water) Taurine 1000 mg Organic Freeze Dried Coconut Water Powder 500 mg SenActiv® (Panax notoginseng, Rosa roxburghii) 50 mg

Ingredients

*Daily Value not established

Citric Acid (1200mg), Malic Acid (630mg), Natural Flavors (375mg), Stevia Extract (200mg), Silicon Dioxide (125mg), Calcium Silicate (125mg), Beet Root Powder (for Color) (100mg). Contains: Tree Nuts (Coconut).

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