

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# skratch LABS

### Manufacturer:

Skratch Labs, LLC

Phone: 800-735-8904

Email: [info@skratchlabs.com](mailto:info@skratchlabs.com)

[www.skratchlabs.com/products/clear-hydration-drink-mix](http://www.skratchlabs.com/products/clear-hydration-drink-mix)



## Skratch Labs Clear Hydration

### Description: (from Manufacturer's Website)

Clear Hydration Mix (Long Training Days, Lightly Flavored).

### Primary Application(s):

Sports Activity (Fitness)

### Beverage Form:

Powder - Bulk

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.37

### 3rd Party Certifications:

Non-GMO, Gluten Free, Dairy Free, Kosher, Vegan

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Hint of Lemon, Hint of Orange

Poor Choice

Rating: **69.8** points



## Nutrition Facts

16 servings per container

**Serving size 1 scoop (15g)**

Amount per serving

**Calories 50**

% Daily Value

**Total Fat** 0g **0%**

**Sodium** 270mg **12%**

**Total Carbohydrate** 13g **5%**

Total Sugars 4g

Includes 4g Added Sugars **8%**

### Protein 0g

Calcium 31mg 2% • Vit. C 12mg 15%

Magnes. 27mg 6% •

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, iron, and potassium.

### Ingredients

Cluster Dextrin (Highly-Branched Cyclic Dextrin), Fructose, Sodium Citrate, Magnesium Lactate, Citric Acid, Calcium Citrate, Potassium Citrate, Cane Sugar, Fruit Oil, Fruit Juice, Ascorbic Acid.

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