

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

CON - Flavoring Agent(s) Unspecified

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Fraser and Neave, Limited

Phone: N/A

Email: [www.fn.com.my/contact-us](http://www.fn.com.my/contact-us)

<https://100plus.com.my/products/#active>



## 100 Plus Zero Electrolyte Drink

Description: (from Manufacturer's Website)

Refresh with Zero Sugar, Zero Calories and Keeps You Replenished, So You Can Get the Most Out of Every Moment.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* N/A

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Original

Not Recommended

Rating: **57.6** points



Maklumat Khasiat / Nutrition Information			
Setiap Sajian / Serving Size: 250ml (1 gelas/glass)			
Bilangan Sajian / No. of Servings: 2			
Khasiat / Nutrient	Setiap / Per 100ml	Setiap Sajian / Per Serving 250ml	
Tenaga / Energy	0 kcal / 0 kJ	0 kcal / 0 kJ	
Protein	0.0 g	0.0 g	
Lemak / Fat	0.0 g	0.0 g	
Karbohidrat / Carbohydrate	0.0 g	0.0 g	
Jumlah Gula / Total Sugars	0.0 g	0.0 g	
Natrium / Sodium	39 mg	98 mg	

### Ingredients

Carbonated Water, Citric Acid, Sodium Citrate, Sodium Chloride, Flavoring, Potassium Phosphate, Sodium Benzoate, Acesulfame-K, Sucralose, Calcium Phosphate.

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