

## 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



#### Manufacturer: HvdroSwell. LLC

Phone: 833-687-0412

Email: info@hydroswell.com

www.hydroswell.com/collections/front-

page/products/proloco

#### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## **HydroSwell ProLoco Caffeine**

Description: (from Manufacturer's Website)

Refreshing Protein-Powered Hydration. Contains

80mg Caffeine.

#### Primary Application(s):

Sports Activity (Fitness), Energy/Caffeine

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children. Do Not Use if Caffeine Sensitive

Alleraens: (Ingredient Related)

None



# Price per Serving:\*\* \$1.75 3rd Party Certifications:

Keto-Paleo Friendly, Gluten Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pina Colada, Acai Berry, Mango Lime

### **Highly Recommended**

Rating: **80.7** points



Nutrition	<b>Facts</b>
20 servings per bag Serving size	1 Scoop (13 g)
Amount per serving Calories	32
Total Fat 0g	% Daily Value*
Saturated Fat 0g Trans Fat 0g	
Cholesterol 0g	0%
Sodium 148 mg Total Carbohydrate 0g	6 <b>%</b>
Dietary Fiber 0g Total Sugars 0g	0%
Includes 0g Added Sugars Protein 8g	0%
Vitamin D 0mg	0%
Calcium 75mg	6 %
Iron 0mg	0% 6%
Potassium 290mg Vitamin B3 16mg	100 %
Vitamin B5 5mg	100 %
Vitamin B6 1600mcg	100 %
Vitamin B12 2.4mcq	100%
Vitamin C 90 mg	100%
Magnesium 160mg	38 %
Chloride 300mg	13%
Caffeine 80 mg	

#### Ingredients

Whey Protein Isolate, Citric Acid, Dimagnesium Malate, Natural Flavors, Potassium Citrate, Sodium Chloride, DiCalcium Malate, Potassium Chloride, Malic Acid, Stevia Leaf Extract, Vitamin C (Ascorbic Acid), Vitamin B3 (Niacinamide), Natural Colors, Vitamin B5 (D-Calcium Pantothenate), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B12 (Methylcobalamin). Contains 80mg Caffeine per Serving.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors . \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.