

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

SUEROX™

Manufacturer:

Genommalab International

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www.suerox.us/collections/products



SueroX

Description: (from Manufacturer's Website)

Everyday Sugarless Hydration with 8 Ions and Zero Calories.

Primary Application(s):

Sports Activity (Fitness), Recovery

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.83

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime Lift, Coconut Refresh, Grape Boost, Strawberry-Kiwi Punch, Blueberry Reboot, Orange Rescue, Berry Blast

Poor Choice

Rating: **64.7** points



Nutrition Facts

Serving Size 12 fl oz (360 mL)

Amount per serving

Calories 0

% Daily Value*

Total Fat 0%

Sodium 110 mg 4%

Total Carbohydrate 0g 0%

Total sugars 0g

Protein 0g 0%

Calcium 38 mg 2%

Potassium 92 mg 2%

Magnesium 10 mg 2%

Zinc 3 mg 25%

Chloride 252 mg 10%

Ingredients

Water, Less than 1% of: Sodium Citrate, Potassium Chloride, Sodium Chloride, Calcium Lactate, Calcium Gluconate, Magnesium Sulfate, Zinc Gluconate, Citric Acid, Potassium Sorbate (Preservative), Sodium Benzoate (Preservative), Xanthan Gum, Natural and Artificial Flavorings, Sucralose, Acesulfame K, Artificial Colors (FD&C Yellow 6, Red 40, Blue 1), Caramel Color IV.

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