



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

TRUE

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

VÖÖST

Manufacturer:

Proctor & Gamble Australia Pty. Ltd.

Phone: N/A

Email: voost@campaign.net.au

<https://voostvitamins.com.au/products/electrolyte-hydration>



Voost Sports Hydration

Description: (from Manufacturer's Website)

Sport Hydration Formulated for Active People.

Supports Muscle Health and Electrolyte Balance.

Price per Serving:** \$0.45

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon + Lime, Orange, Berry

Primary Application(s):

Daily Hydration

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

Not for Children, Consumption Level Warning

Allergens: (Ingredient Related)

None

Not Recommended

Rating: **59.3** points



Supplement Facts

Serving size: 1 tablet

Servings per tube: 20

Tubes per box: 2

Amount per serving	%DV
Calories	10
Thiamin (as thiamine hydrochloride)	1.2 mg 100%
Riboflavin (as riboflavin sodium phosphate)	1.3 mg 100%
Niacin (as niacinamide)	16 mg 100%
Vitamin B ₆ (as pyridoxine hydrochloride)	1.7 mg 100%
Folate	680 mcg DFE (as 400 mcg folic acid) 170%
Vitamin B ₁₂ (as cyanocobalamin)	2.4 mcg 100%
Biotin	30 mcg 100%
Pantothenic acid (as calcium pantothenate)	5 mg 100%
Magnesium (as magnesium carbonate)	10 mg 2%
Chloride (as potassium chloride)	40 mg 2%
Sodium	262 mg 11%
Potassium (as potassium bicarbonate, potassium chloride)	100 mg 2%

DV=Daily Value.

Ingredients

Citric Acid, Sodium Bicarbonate, Sorbitol, Artificial and Natural Flavors, Less than 2% of: Polyethylene Glycol, Vegetable Juice (for Color), Sodium Saccharin, Sucralose, Fruit Juice (for Color).

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