

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:  
Naked Whey, Inc.

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[www.nakednutrition.com/products/electrolytes-powder](http://www.nakednutrition.com/products/electrolytes-powder)



## NakedAde Electrolytes

### Description: (from Manufacturer's Website)

Contains Palintose Which Improves Fat Oxidation and provides a Steady Supply of Energy to Increase Exercise Endurance Support.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Powder - Pre-Measured

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.50

### 3rd Party Certifications:

Vegan, Non-GMO, Gluten Free, Soy Free, Dairy Free

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry Lemonade, Citrus, Strawberry Lemonade

Poor Choice

Rating: **66.8** points



## Nutrition Facts

1 Stick (18g) Servings per container: 16

### Amount per serving

**Calories 60**

% Daily Value\*

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

**Cholesterol** 0mg **0%**

**Sodium** 330mg **14%**

**Total Carbohydrates** 14g **5%**

Dietary Fiber 0g **0%**

Sugars 12g

**Protein** 0g

Calcium 25mg **2%**

Potassium 285mg **6%**

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

### Ingredients

Isomaltulose (as Palatinose™), Natural Plant Based Flavors, Lemon Juice Powder (Organic Lemon, Organic Rice Maltodextrin, Organic Acacia), Pink Himalayan Sea Salt, Potassium Chloride, Potassium Citrate, Monk Fruit Extract, Vegetable Juice (for Color).

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