

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Unbroken USA

Phone: 888-300-3925

Email: info@unbrokenrtr.com

www.unbrokenrtr.com/products/unbroken-1



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Unbroken Electrolyte Tablets

Description: (from Manufacturer's Website)

Made from Fresh Norwegian Salmon and Stacked with Naturally Beneficial Ingredients.

3rd Party Certifications: Informed Sport

Price per Serving:** \$1.56

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Mango, Lemon Lime

Rating: **79.0** points

Supplement Facts

Acceptable

Serving Size: 1 tablet Servings per Container: 10	Calories: 18
	% Daily Value *
Total Carbohydrates <1g	0%
Vitamin B12 2.4ug	100%
Zinc 2.75g	25%
Selenium 10ug	18%
Potassium 121mg	4%
Phophorus 14mg	2%
Chloride 30mg	1%
Sodium 15mg	1%
Vitamin C 1mg	1%
Iron 0.13mg	<1%
Magnesium 0mg	0%
Calcium 0.2mg	0%
Salmon Protein Hydrolyzate 1500mg **	
*Percent Daily Value is based on a 2 000 calorie diet	

Percent Daily Value is based on a 2,000 calorie diet. *Daily Value Not Established

Ingredients

Salmon Protein Hydrolyzate (9EAA, BCAA), Citric Acid, Potassium Hydrogencarbonate, Maltodextrin, Natural Fruit Flavor, Steviol Glycosides (Stevia), Fruit and Vegetable Juice Powder (for Color).

Primary Application(s):

Daily Hydration

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition, * Flavor/Color Criteria Addresses the Entire Range of Flavors, **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.