

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

EDGE
ELECTROLYTES™

Manufacturer:

Edge Electrolytes/Pure Aussie Sport

Phone:

N/A

Email:

sales@edgeelectrolytes.com.au
<https://edgeelectrolytes.com/collections/fb-collection>



Edge Electrolytes

Description: (from Manufacturer's Website)

A Natural Electrolyte Powder that Rapidly Hydrates the Body by Replacing all the Important Minerals it Sweats Out. World 1st Complete Ocean Mineral Complex, Plus Raw Minerals Extracted from Pure Australian Ocean Water.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.50

3rd Party Certifications:

Vegan, Non-GMO, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blood Orange & Lime, Double Lime

Poor Choice

Rating: **60.1** points



Nutrition Facts

when prepared according to directions
Servings: 1 Pack
Serving Size: 500mL (16g)

Average Quantity	per serving	%RDI*	per 100mL
Energy	226KJ(54Cal)		45KJ(11Cal)
Protein	0g		0g
Fat, Total	0g		0g
Saturated	0g		0g
Carbohydrates	13.6g		2.7g
Sugars	12.2g		2.4g
Dietary Fiber	1.3g		0.3g
Magnesium	150mg(6.2 mmol)	47%	30mg (1.2 mmol)
Sodium	75mg(3.3 mmol)		16mg(0.7 mmol)
Potassium	80mg(2 mmol)		14mg(0.4 mmol)

* Recommended Daily Intake per serve is based on an average diet of 8700KJ. Your daily intake may be higher or lower depending on your energy needs.

Ingredients

Cane Sugar, Xylitol (Sweetener), Dehydrated Fruit Juice, Concentrated Ocean Water.

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