

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Alfa Vitamins Laboratories, Inc.

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www.alfavitaminslab.com/collections/beverages



ELECTROADE Electrolyte Solution

Description: (from Manufacturer's Website)
Helps Maintain Fluid Balance and Replenishes Electrolytes in Your Body. Formulated with Essential Vitamins, Carbohydrates, and Electrolytes.

Primary Application(s):
Daily Hydration, Sports Activity (Fitness)

Beverage Form:
Ready to Drink

Beverage Base:
Still Water

Label (and Other) Warnings:
None

Allergens: (Ingredient Related)
None

Price per Serving:** \$2.91

3rd Party Certifications:
Non-GMO, Gluten Free, NSF Certified

Flavor Name(s):*
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Orange Mandarin, Pineapple Mango

Poor Choice

Rating: **68.5** points



Nutrition Facts

About 2 servings per container
Serving Size 8.1 FL Oz (240 mL)

Calories	Per serving 20		Per container 35	
	%DV*		% DV*	
Total Fat	0g	0%	0g	0%
Saturated Fat	0g	0%	0g	0%
Trans Fat	0g	0%	0g	0%
Cholesterol	0mg	0%	0mg	0%
Sodium	91mg	4%	190mg	8%
Total Carb.	11g	3%	23g	5%
Dietary Fiber	0g	0%	0g	0%
Total Sugars	0g		0g	
Incl. Added Sugars	0g	0%	0g	0%
Erythritol	7g		15g	
Protein	0g		0g	
Vitamin D	0mcg	0%	0mcg	0%
Calcium	0mg	0%	0mg	0%
Iron	0mg	0%	0mg	0%
Potassium	103mg	2%	215mg	5%
Vitamin C	36mg	40%	75mg	78%
Thiamin	0.5mg	42%	1mg	83%
Riboflavin	0.5mg	38%	1mg	77%
Vitamin B6	0.7mg	41%	1.46mg	86%
Vitamin B12	1mcg	42%	2mcg	83%
Magnesium	20mg	5%	42mg	10%
L-Glutamine	406mg	**	846mg	**
L-Leucine	203mg	**	423mg	**
L-Isoleucine	102mg	**	212mg	**
L-Valine	102mg	**	212mg	**

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Daily Value not established.

Ingredients

Reverse Osmosis Filtered Water, Erythritol, Glycerin, Natural Flavors, Citric Acid, L-Glutamine, Monopotassium Phosphate, Sodium Chloride, L-Leucine, Benzoic Acid, Magnesium Chloride, L-Isoleucine, L-Valine, Stevia, Vitamin C (Ascorbic Acid), Sucralose, FD&C Yellow 6, Acesulfame Potassium, Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B2 (Riboflavin), Vitamin B1 (Thiamine), Vitamin B12 (Cyanocobalamin).

USB RB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

Sugar Alcohol, Natural, Artificial, CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

The USB RB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usrb.org. USB RB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USB RB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usrb.org.