

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

CON - High Glycemic Index

### Sodium Content:

CON - High Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# skratch LABS

### Manufacturer:

Skratch Labs, LLC

Phone: 800-735-8904

Email: [info@skratchlabs.com](mailto:info@skratchlabs.com)

[www.skratchlabs.com/products/wellness-hydration-mix](http://www.skratchlabs.com/products/wellness-hydration-mix)



## Skratch Labs Wellness Hydration

### Description: (from Manufacturer's Website)

Wellness Hydration Mix (For Heightened Dehydration).

### Primary Application(s):

Sports Activity (Fitness)

### Beverage Form:

Powder - Pre-Measured

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.74

### 3rd Party Certifications:

Non-GMO, Gluten Free, Dairy Free, Kosher, Vegan

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime

Not Recommended

Rating: **54.7** points



## Nutrition Facts

8 servings per container

**Serving size 1 packet (21g)**

Amount per serving

**Calories 70**

% Daily Value\*

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

**Cholesterol** 0mg **0%**

**Sodium** 710mg **31%**

**Total Carbohydrate** 18g **7%**

Dietary Fiber 0g **0%**

Total Sugars 15g

Includes 15g Added Sugars **30%**

**Protein** 0g

Vit. D 0mcg 0% • Calcium 0mg 0%

Iron 0mg 0% • Potas. 240mg 6%

Vit. C 21mg 25% • Zinc 3mg 25%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Cane Sugar, Sodium Citrate, Citric Acid, Dextrose, Potassium Citrate, Salt, Fruit Oil, Fruit Juice, Zinc Picolinate.

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