

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



## EARTH FED MUSCLE

Manufacturer:  
Earth Fed Muscle

Phone: 865-603-2520

Email: [support@earthfedmuscle.com](mailto:support@earthfedmuscle.com)

[www.earthfedmuscle.com/products/elixir-electrolyte-mix-packets-with-himalayan-sea-salt](http://www.earthfedmuscle.com/products/elixir-electrolyte-mix-packets-with-himalayan-sea-salt)



## Earth Fed Muscle Elixir Electrolyte Mix

**Description:** (from Manufacturer's Website)  
With More Than 3 Times the Electrolytes of a Normal Sports Drink & None of the Added Sugar This Elixir Won't Just Mutilate Your Thirst, it Will Rehydrate Your Will to Thrive.

**Primary Application(s):**  
Daily Hydration, Sports Activity (Fitness)

**Beverage Form:**  
Powder - Pre-Measured

**Beverage Base:**  
Still Water

**Label (and Other) Warnings:**  
None

**Allergens: (Ingredient Related)**  
None

**Price per Serving:\*\*** \$1.00

**3rd Party Certifications:**  
Gluten Free, Keto-Paleo Friendly

**Flavor Name(s):\***  
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Citrus

Not Recommended

Rating: **59.0** points



## SUPPLEMENT FACTS

Serving Size	1 packet (3.3g)	
Servings Per Container	30	
	Amount Per Serving	%DV*
Calories	0	
Total Carbohydrates	0g	0%
Dietary Fiber	0g	0%
Total Sugars	0g	
Includes 0g of Added Sugar	0%	
Magnesium (as magnesium citrate, magnesium glycinate glutamine chelate (TRAACS®))	60mg	14%
Chloride (as pink himalayan salt, potassium chloride)	827mg	36%
Sodium (as pink himalayan salt)	500mg	22%
Potassium (as potassium citrate, potassium chloride)	200mg	4%

\* Percent Daily Values are based on a 2,000 calorie diet.  
† Daily Value not established

### Ingredients

Citric Acid, Natural Flavors, Stevia Leaf Extract, Silica.

### USBRB Commentary (PROS/CONS):

#### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

#### Electrolyte Content:

CON - High Amount of Electrolytes

#### Electrolyte Balance:

CON - Unbalanced Electrolytes

#### Flavoring:

PRO - Contains Natural Flavor(s)

#### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

#### Sugar Content:

PRO - Limited or No Sugar

#### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

#### Glycemic Index:

PRO - Will Not Impact Blood Sugar

#### Sodium Content:

CON - High Sodium

#### Stimulants:

PRO - Stimulant Free

#### Aids Recovery:

CON - No Recovery Ingredient(s)

#### Provides Energy:

CON - No Energy Ingredient(s)

#### Other Functional Benefits:

CON - No Other Functional Benefits

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit [www.usbrb.org](http://www.usbrb.org). USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Contact a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at [info@usbrb.org](mailto:info@usbrb.org).