

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Celsius

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### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## Celsius

Description: (from Manufacturer's Website)

Green Tea, Guarana Seed, Ginger, Vitamins B, C and Chromium. Contains 200mg Caffeine.

Primary Application(s):

Energy/Caffeine

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

Consumption Level Warning, Do Not Use if Caffeine Sensitive, Not for Children, Do Not Use if Pregnant, Not for Nursing Mothers

Alleraens: (Ingredient Related)

None

Price per Serving:\*\* \$2.39
3rd Party Certifications:

Gluten Free, Kosher, Non-GMO, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cosmic Vibe, Green Apple Cherry, Lemon Lime, Strawberry Lemonade, Tropical Vibe, Peach Vibe, Orange, Wild Berry, Grape Rush, Acai Green Tea, Oasis Vibe, Fantasy Vibe, Arctic Vibe, Mango Passionfruit, Strawberry Guava, Fuji Apple Pear, Kiwi Guava, Watermelon, Cola, Mango Green Tea

#### Poor Choice

Rating: **69.8** points



### **Nutrition Facts**

Servings Per Container 1 Serving Size 12 fl. oz (355mL)

Amount Per Serving Calories	10
	%Daily Value
Total Fat 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 0mg	0%
Protein 0mg	
Calcium 50mg	4%
Vitamin C 60mg	70%
Riboflavin 1.7mg	130%
Niacin 20mg	130%
Vitamin B6 2mg	120%
Vitamin B12 6mcg	250%
Biotin 300mcg	1000%
Pantothenic Acid 10mg	200%
Chromium 50mcg	140%

Not a significant source of sat fat, trans fat, cholesterol, dietary fiber, total sugar, added sugars, vitamin D, iron, and potassium.

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

#### Ingredients

Carbonated Filtered Water, Citric Acid, Taurine, Guarana Seed Extract, Caffeine, Green Tea Extract, Sucralose, Calcium Carbonate, Ascorbic Acid, Glucuronolactone, Ginger Root Extract, Calcium Pantothenate, Niacinamide, Natural Flavor, Pyridoxine Hydrochloride, Riboflavin, Chromium Chelate, Biotin, Beta-Carotene (color), Cyanocobalamin. Contains 200mg Caffeine per Serving.

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