

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# Energade®

Manufacturer:

Energade/Tiger Brands

Phone: N/A

Email: [tigercsd@tigerbrands.com](mailto:tigercsd@tigerbrands.com)

[www.energade.co.za/products#productresult\\_e=1&productresult\\_prodcategory=Lite](http://www.energade.co.za/products#productresult_e=1&productresult_prodcategory=Lite)



## Energade Sports Drink Light

Description: (from Manufacturer's Website)

With Just Half the Calories, Its Perfect for Calorie-Counters Who Need to Replenish, Rehydrate and Refuel Without the Extra Sugar.

Price per Serving:\*\* N/A

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry, Naartjie, Tropical

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **77.1** points



## Nutrition Facts

Serving Size 1 serving (500 ml)

Per serve

Energy 8 kJ

2 kcal

Protein 0.10g

Carbohydrates 1.00g

Sugar 0.00g

Fat 0.10g

Saturated Fat 0.100g

Sodium 22mg

Potassium 5mg

### Ingredients

Natural Fruit Aroma with Other Natural Aromas Mineral Salts 0.1% (Sodium Chloride, Monobasic Potassium Phosphate, Magnesium Sulphate) Acidity Regulator: Sodium Citrate Color: Beta-Carotene Antioxidant: Ascorbic Acid, Acid: Citric Acid Natural Mineral Water Stabilizers (E1450, E414) Sweeteners (Sucralose), Acesulfame K.

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