

# 2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**

# **PRECISION FUEL & HYDRATION**

## Manufacturer:

Precision Hydration Ltd.

Phone: N/A

Email: hello@precisionhydration.com

www.precisionhydration.com/us/en/prod-

ucts/ph-1000-low-calorie-electrolyte-supplement



## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Description: (from Manufacturer's Website)

PH 1000 is a Strong Strength Electrolyte Drink Designed to Keep You Hydrated When Undertaking Strenuous Activity.

Primary Application(s):

Sports Activity (Fitness), Extreme Workouts

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

# **Precision Hydration Tablets 1000**

Price per Serving:\*\* \$1,20

3rd Party Certifications:

NSF Certified, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Mild Citrus

## **Poor Choice**

Rating: **65.6** points EVERYONE US BUS 2012



## **Nutrition Facts**

Serving Size: 1 tablet Servings per Container: 10

Calories: 10

Protein 0g

Total Carbohydrates 3g

Dietary Fiber 0g

Total Sugars 0g

Includes 0g Added Sugar Sodium 1000ma

Potassium 260mg

Calcium 40mg

Magnesium 20mg

### Ingredients

Dextrose Monohydrate, Citric Acid, Sodium Bicarbonate, Sodium Carbonate, Potassium Bicarbonate, Malic Acid, Natural Flavors, Sodium Citrate, Polyethylene Glycol, Calcium Carbonate, Magnesium Carbonate, Sucralose.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition, \* Flavor/Color Criteria Addresses the Entire Range of Flavors, \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.