



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

needed.®

Manufacturer:

Needed PBC

Phone: 866-633-3010

Email: hello@thisisneeded.com

www.thisisneeded.com/products/hydration-support-grapefruit

Needed Hydration Support

Description: (from Manufacturer's Website)

Hydration Support with Refreshing Electrolytes and Trace Minerals.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Acceptable

Rating: **73.4** points



Supplement Facts

Serving Size 1 Stick (3.5 g)

Servings Per Container 30

		% Daily Value Preg Women & Lact Women
Amount Per 1 Stick Serving		
Magnesium (as magnesium citrate)	150 mg	38%
Chloride (as potassium chloride, sea salt, trace mineral concentrate)	315 mg	14%
Sodium (as sodium citrate, sea salt)	250 mg	11%
Potassium (as potassium chloride)	250 mg	5%
Trace Mineral Concentrate (from seawater, ConcenTrace®)	50 mg	**

** Daily Value not established.

Ingredients

Citric Acid, Grapefruit Oil, Grapefruit Juice, Beetroot Juice, Monk Fruit Extract.

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