



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USB RB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:
ShineWater, LLC

Phone: 989-891-7214

Email: info@drinkshinewater.com

www.shinewater.com



Shine Powerful Hydration Water

Description: (from Manufacturer's Website)

Thirst-Quenching, Bright and Bold with Vibrant Flavor That's Rich in Electrolytes and Key Vitamins to Power Your Day.

Price per Serving:** \$2.50

3rd Party Certifications:

Gluten Free, Vegan, Kosher, BPA-Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Kiwi Cucumber, Peach Mango, Watermelon Blackberry, Coconut Lime, Strawberry Lemon, Mixed Berry Acai

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Extreme Workouts

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Highly Recommended

Rating: **85.7** points



Nutrition Facts

Serving Size: 1 bottle
Servings per Container: 1 Calories: **20**

	% Daily Value *
Total Fat 0g	0%
Cholesterol 0g	0%
Sodium 20mg	1%
Total Carbohydrate 4g	1%
Dietary Fiber 0g	
Sugar 0g	0%
Protein 0mg	0%
Vitamin D 20mcg	100%
Iron 0mg	0%
Folate 100mcg DFE	25%
Calcium 65mg	6%
Potassium 500mg	10%
Vitamin B12 3mcg	130%
Zinc 4.4mg	40%
Vitamin E 3mg	20%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Filtered Water, Citric Acid, Potassium Citrate, Malic Acid, Magnesium Citrate, Natural Flavor, Vegetable Juice (Color), Calcium Citrate, Steviol Glycosides, Sodium Citrate, Rebbaudioside (Stevia), Zinc Gluconate, Di-Alpha-Tocopheryl Acetate (Vitamin E), Ergocalciferol (Vitamin B2), Folic Acid, Cyanocobalamin (Vitamin B12).

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