



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

N/A - Not Applicable

Electrolyte Content:

N/A - Not Applicable

Electrolyte Balance:

N/A - Not Applicable

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

N/A - Not Applicable

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), N/A - Not Applicable

Glycemic Index:

N/A - Not Applicable

Sodium Content:

N/A - Not Applicable

Stimulants:

N/A - Not Applicable

Aids Recovery:

N/A - Not Applicable

Provides Energy:

N/A - Not Applicable

Other Functional Benefits:

N/A - Not Applicable



Manufacturer:

HydraPatch

Phone: N/A

Email: www.hydra-patch.com/contact

www.hydra-patch.com/product/hydrapatch-5-pack



Hydra Patch

Description: (from Manufacturer's Website)

Innovative and Convenient Way to Measure Your Hydration.

Price per Serving:** \$9.99

3rd Party Certifications:

Informed Sport

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

N/A

Primary Application(s):

Daily Hydration

Beverage Form:

N/A

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

N/A

Rating: **N/A** points

Not a Beverage -
Ratings Do Not Apply

U.S. B.R.B. 2024

Nutrition Facts

DOES NOT APPLY

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.