

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

CON - Limited Hydration Capabilities

### Electrolyte Content:

CON - No Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:  
Great Value/Walmart

Phone: 800-925-6278

Email: [www.walmart.com/help](http://www.walmart.com/help)  
[www.walmart.com/ip/Great-Value-Hydrate-Electrolyte-Water-33-8-fl-oz-6-Count/108468525](http://www.walmart.com/ip/Great-Value-Hydrate-Electrolyte-Water-33-8-fl-oz-6-Count/108468525)



## Great Value Hydrate Electrolyte Water

### Description: (from Manufacturer's Website)

Purified Water with Electrolytes for Taste and pH  
Balanced for a Refreshing Drink Your Taste Buds  
will Enjoy.

Price per Serving:\*\* \$0.50

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional  
information related to their specific flavoring and/or coloring  
agents - see individual product labels for details.)

Unflavored

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Poor Choice

Rating: **61.9** points



## Nutrition Facts

about 18 servings per container

Serving size 12 fl oz (360mL)

Amount per serving

**Calories** **0**

% DV\*

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

**Sodium** 0mg **0%**

**Total Carbohydrate** 0g **0%**

**Protein** 0g

Not a significant source of trans fat, cholesterol,  
dietary fiber, total sugars, added sugars, vitamin D,  
calcium, iron, and potassium

\* % DV = % Daily Value

### Ingredients

Purified Water, Potassium Carbonate, Potassium  
Bicarbonate, Magnesium Sulfate.

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.  
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not  
Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market  
Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information  
Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before  
Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at [info@usbrb.org](mailto:info@usbrb.org).