

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Biosteel US

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www.biosteel.com/collections/sports-drinks



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Biosteel Sports Drink

Description: (from Manufacturer's Website)

Designed to Keep You Hydrated Throughout the

Day.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.50

3rd Party Certifications:

Vegan, Non-GMO, Gluten Free, BPA-Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Rainbow Twist, Blue Raspberry, White Freeze, Mixed Berry, Cherry Lime, Peach Mango

Highly Recommended

Rating: **80.1** points



Nutrition Facts 1 serving per container Serving size 16.7 fl oz (500 mL) Amount per serving 10 Calories % Daily Value* Total Fat 0 g Saturated Fat 0 g Trans Fat 0 g 0% Cholesterol 0 mg 10% Sodium 230 mg Total Carbohydrate 1 q 0% Dietary Fiber 0 g 0% Total Sugars 0 g Includes 0 g Added Sugars 0% Protein 0 g Vitamin D 0 mcg 0% Calcium 50 mg 4% 0% Iron 0 mg Potassium 230 mg 4% Magnesium 25 mg 6% "The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily det. 2000 calories a day is used for general nutrition advice.

Ingredients

Water, Citric Acid, Electrolytes (Sodium Citrate, Potassium Citrate, Calcium Carbonate, Magnesium Carbonate, Sea Salt), Natural Flavors, Stevia Leaf Extract, Fruit and Vegetable Juice (Color).

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