

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Great Value/Walmart

Phone: 800-925-6278

Email: [www.walmart.com/help](http://www.walmart.com/help)

[www.walmart.com/ip/Great-Value-Electrolyte-Liquid-Drink-Enhancer-Blue-Raspberry-1-62-Fl-Oz/21081293](http://www.walmart.com/ip/Great-Value-Electrolyte-Liquid-Drink-Enhancer-Blue-Raspberry-1-62-Fl-Oz/21081293)



## Great Value Electrolyte Drink Enhancer

Description: (from Manufacturer's Website)

Packs Delicious Flavor, Electrolytes, and B Vitamins into Your Favorite Beverage Without any Calories or Added Sugar.

Price per Serving:\*\* \$0.10

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blue Raspberry, Fruit Punch, Orange, Grape, Arctic Frost

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Liquid Concentrate

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **60.8** points



Nutrition Facts	
Serv. Size:	1/24 bottle (2mL / 1/2 tsp.)
Servings:	24, Amount Per Serving:
<b>Calories</b> 0,	<b>Total Fat</b> 0g (0% DV), <b>Sodium</b> 60mg (3% DV), <b>Potassium</b> 25mg (1% DV), <b>Total Carb.</b> 0g (0% DV), <b>Sugars</b> 0g, <b>Protein</b> 0g, Vitamin B <sub>3</sub> (10% DV), Vitamin B <sub>6</sub> (10% DV), Vitamin B <sub>12</sub> (10% DV). Not a significant source of Fat Cal., Sat. Fat, Trans Fat, Cholest., Fiber, Vitamin A, Vitamin C, Calcium, Iron. Percent Daily Values (DV) are based on a 2,000 calorie diet.

### Ingredients

Water, Citric Acid, Propylene Glycol, Salt, Mono-potassium Phosphate, Acesulfame Potassium, - Sucralose, Natural Flavor, Niacinamide (Vitamin B3), - Potassium Sorbate, Pyridoxine Hydrochloride - (Vitamin B6), Blue 1, Magnesium Oxide, Calcium - Lactate, Cyanocobalamin (Vitamin B12).

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