



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



### Manufacturer:

Sportwater/Brooklyn Bottling Company

Phone: 718-649-6500

Email: [info@sportwaterbev.com](mailto:info@sportwaterbev.com)

[www.sportwater.co](http://www.sportwater.co)



## SportWater

### Description: (from Manufacturer's Website)

Proprietary Blend of 330mg of Magnesium, Potassium and Calcium Helps Put More Oxygen Into Your Muscles Faster.

Price per Serving:\*\* \$2.42

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

### Primary Application(s):

Daily Hydration

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Poor Choice

Rating: **67.6** points



## Nutrition Facts

Serving Size: 1 bottle (20 fl. oz.)

Servings per Container: 1

Calories: 0

	% Daily Value *
Total Fat 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 0mg	0%
Protein 0mg	0%

Proprietary Electrolyte Blend 200mg

\*Percent Daily Value is based on a 2,000 calorie diet.  
\*\* Daily Value not Established.

### Ingredients

Reverse Osmosis Water, Potassium Bicarbonate, Calcium Chloride, Magnesium Chloride Hexaydrate.

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