

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters Immunity



Manufacturer:

Core Culture Enterprises LLC

Phone: 512-620-2593

Email: info@coreculture.com

www.coreculture.com/products/hydrating-electrolytes-supplement-powder

Core Culture Electrolytes

Description: (from Manufacturer's Website)

Electrolyte Supplement for Rapid Hydration - Recharge, Recover & Rehydrate.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut



Price per Serving:** \$1.00

3rd Party Certifications:

Vegan, Gluten Free, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cucumber Melon, Orange, Lemon Lime, Pink Lemonade, Dragon Fruit, Unflavored

Acceptable

Rating: **76.1** points



NUTRITIONAL FACTS

Serving Size: 1 scoop (6g)
Servings Per Container: 45

Amount Per Serving		10
Calories		
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	0mg	0%
Sodium	125mg	5%
Total Carbohydrates	2 g	0%
Total Sugars	0 g	0%
Protein	0mg	0%
Vitamin C (ascorbic Acid)	75mg	80%
Pantothenic Acid (vitamin b5) (from Calcium Pantothenic)	12mg	240%
Vitamin B6 (from Pyridoxal 5-Phosphate)	2.6mg	150%
Vitamin B12 (from Cyanocobalamin)	400mcg	16,670%
Magnesium (from Aquamin™)	20mg	5%
Potassium (from Potassium Phosphate)	123mg	3%

Contains less than 1%: Calcium, Iron and Vitamin D3 †
**% Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

†Daily Values Not Established

Ingredients

Coconut Water, Citric Acid, Natural Flavoring, Maltodextrin, Potassium Phosphate, Aquamin MG, Sodium Citrate, Himalayan Pink Salt, Ascorbic Acid, Stevia Leaf Extract, Cyanocobalamin, Calcium Pantothenic Acid, Pyridoxal-5-Phosphate.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors . **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.