

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Blue Triton Brands

Phone: 866-599-8980

Email: [customerservice@readyrefresh.com](mailto:customerservice@readyrefresh.com)

[www.drinksplash.com/collections/splash-fizz](http://www.drinksplash.com/collections/splash-fizz)



## Nestle Splash Fizz

Description: (from Manufacturer's Website)

Sparkling Flavored Drink with Added Electrolytes in Bold Fruit Flavors.

Price per Serving:\*\* \$1.16

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Black Cherry, Raspberry Blackberry, Lemonade, Blood Orange

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **61.5** points



## Nutrition Facts

Serving size 1 bottle (591mL)

Amount per serving

**Calories** **10**

% Daily Value\*

**Total Fat** 0g **0%**

**Sodium** 10mg **0%**

**Total Carbohydrate** 0g **0%**

**Protein** 0g

**Magnesium** 20mg **4%**

**Zinc** 0.5mg **4%**

NOT A SIGNIFICANT SOURCE OF SATURATED FAT, TRANS FAT, CHOLESTEROL, FIBER, TOTAL SUGARS, ADDED SUGARS, VITAMIN D, CALCIUM, IRON AND POTASSIUM.

\*THE % DAILY VALUE (DV) TELLS YOU HOW MUCH A NUTRIENT IN A SERVING OF FOOD CONTRIBUTES TO A DAILY DIET. 2,000 CALORIES A DAY IS USED FOR GENERAL NUTRITION ADVICE.

### Ingredients

Purified Water, Carbon Dioxide, Less than 0.5% of Natural Flavors, Citric Acid (to Preserve Freshness), Magnesium Sulfate, Potassium Sorbate (to Preserve Freshness), Sucralose, Potassium Benzoate (to Preserve Freshness), Red 40, Calcium Disodium EDTA, Zinc Sulfate, Blue 1.

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