

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

The Jel Sert Company

Phone: 800-323-2592

Email: customerservice@jelsert.com

www.drinkallsport.com/products/all-sports-elite-drink-mix-strawberry-water-melon



All Sport Elite

Description: (from Manufacturer's Website)

All Sport Elite Offers a Complex Array of Vitamins to Support its Electrolyte Formula.

Price per Serving:** \$0.90

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Watermelon, Lemon Twist

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **75.4** points



Nutrition Facts

10 servings per container

Serving size 1 Packet (17g)

Amount per serving

Calories 50

% Daily Value*

Total Fat 0g 0%

Sodium 510mg 22%

Total Carbohydrate 14g 5%

Total Sugars 11g

Includes 11g Added Sugars 22%

Protein 0g

Calcium 32mg 2%

Potassium 380mg 8%

Vitamin C 90mg 100%

Niacin 23.6mg 150%

Vitamin B₆ 2.35mg 140%

Vitamin B₁₂ 6mcg 250%

Pantothenic Acid 9.8mg 200%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Sugar, dextrose, citric acid, salt, potassium citrate, contains 2% or less of the following: natural flavors, sodium citrate, silicon dioxide, stevia leaf extract, calcium silicate, magnesium oxide, tricalcium phosphate, dicalcium phosphate, ascorbic acid (Vitamin C), niacinamide (Vitamin B3), D-calcium pantothenate (Vitamin B5), pyridoxine hydrochloride (Vitamin B6), cyanocobalamin (Vitamin B12), fruit and vegetable juice (for color).

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