



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Supports Gut Health, Bolsters Immunity

CLEAN[®]

CAUSE.

Manufacturer:

Clean Cause

Phone: 512-636-4419

Email: hello@cleancause.com

www.cleancause.com/collections/clean-hydration



Clean Hydration

Description: (from Manufacturer's Website)

Natural Electrolytes from Pink Himalayan Sea Salt Provide the Perfect, Not-Too-Sweet Flavor While Delivering 100%+ of Your Daily Vitamin C and B12 with Only 25 Delicious Calories.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.25

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Orange

Acceptable

Rating: **74.5** points



Nutrition Facts

1 serving per container

Serving size **1 Packet (13g)**

Amount per serving

Calories **25**

	% Daily Value*
Total Fat 0g	0%
Sodium 530mg	23%
Total Carbohydrates 10g	4%
Dietary Fiber < 1g	2%
Total Sugars 4g	
Sugar Alcohol 3g	
Protein 0g	0%
Iron 0.4mg	2%
Potassium 400mg	8%
Vitamin C 98mg	110%
Niacin 17.8mg	110%
Vitamin B6 1.8mg	110%
Vitamin B12 3mg	120%
Pantothenic Acid 5.4mg	110%
Magnesium 10mg	2%

Not a significant source of saturated fat, trans fat, cholesterol, added sugars, vitamin D and calcium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Cane Sugar, Erythritol, Citric Acid, Potassium Citrate, Himalayan Sea Salt, Sodium Citrate, Chicory Inulin, Silicon Dioxide, Natural Fruit Flavor, Potassium Phosphate, Ascorbic Acid, Magnesium Citrate, Natural Yellow Color, Niacinamide, Stevia Extract, Natural Blue Color, Calcium D Pantothenate, Pyridoxine Hydrochloride.

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