

2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**



Manufacturer: MRM Nutrition

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https://mrmnutrition.com/products/hydra-

tion-blueberry-acai-135gm



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

MRM Nutrition Hydration+

Description: (from Manufacturer's Website)

A Refreshing Electrolyte Powder Drink Mix Designed to Restore Essential Electrolytes that May be Lost Through Daily Stress, Alcohol Intake, Sweat During Exercise or Hot Weather.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

Price per Serving:** \$0.67 3rd Party Certifications: Gluten Free, Vegan, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry Acai, Orange Mango

Acceptable

Rating: **77.9** points



Supplement Facts

Serving Size: 2 scoops (9g)

Servings per Container: 15	Calories: 30
	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 225mg	10%
Total Carbohydrate 7g	2%
Dietary Fiber 1g	4%
Total Sugars 5g	
Includes 5g Added Sugars	10%
Protein 0g	
Vitamin C 90mg Vitamin D3 20mg (800IU) Niacin 16mg Vitamin B6 2mg Vitamin B12 20mg	100% 100% 100% 120% 830%
Pantothenic Acid 5mg	100%
Calcium 100mg	8%
Magnesium 10mg	25%
Zinc 11mg	100%
Potassium 100mg	2%
Stevia Leaf Extract 125mg	**
*Percent Daily Value is based on a 2,000 calorie diet. ** Daily Value not Established.	

Ingredients

Cane Sugar, Natural Flavor, Citric Acid, Pure Ocean Sea Salt, Silicon Dioxide, Red Beet Root Powder, Monk Fruit Extract.

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