

## 2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**



## Manufacturer:

Costco

Phone: 800-788-9968

Primary Application(s):

Beverage Form:

Beverage Base:

Still Water

None

Ready to Drink

Email: customerservice.costcobusinessdeliv-

www.costcobusinessdelivery.com/kirkland-sig-

na-

ture-sports-drink%2C-variety%2C-20-fl-oz%2



## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

## **Kirkland Sports Drink**

Daily Hydration, Sports Activity (Fitness)

Description: (from Manufacturer's Website)

Kirkland Sports Drink Sold in a Variety Pack of 8 Each Fruit Punch, Blue Raspberry, and Orange.

Flavor Name(s):\*

Price per Serving:\*\* \$0.83

3rd Party Certifications:

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Blue Raspberry, Orange

### Not Recommended

Rating: **40.2** points EVERYUNE US BRE 202



# **Nutrition Facts**

Serving Size 500mL (16.9 fl oz) Servings Per Container 1 bottle

Amount Per Serving	Per Bottle
Calories	100
	% Daily Value*
Total Fat Og	0%
Sodium 230mg	10%
Potassium 60mg	2%
Total Carbohydrate 31g	10%
Sugars 30g	
<b>Protein</b> 0g	·

Not a significant source of calories from fat, saturated fat, trans fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium and iron.

### Ingredients

Water, Sugar, Dextrose, Citric Acid, Natural Flavors, Salt, Sodium Citrate, Monopotassium Phosphate, um Arabic, Ester Gum, Yellow 6.

Alleraens: (Ingredient Related)

Label (and Other) Warnings:

None

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<sup>\*</sup> Percent Daily Values are based on a 2,000 calorie diet.