

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Hoist/QCK, LLC

Phone: 513-242-0742

Email: info@drinkhoist.com

www.drinkhoist.com/collections/frontpage



Hoist IV-Level Hydration

Description: (from Manufacturer's Website)

IV-Level and Mil-Spec Hydration for Civilian Use.

Price per Serving:** \$2.33

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Orange, Watermelon, Blue Raspberry, Peach Mango, Dragon Fruit

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Not Recommended

Rating: **59.3** points



Nutrition Facts

1 Serving per Container

Serving size 16 fl oz (473mL)

Amount per serving

Calories 70

% Daily Value*

Total Fat 0g 0%

Sodium 430mg 19%

Total Carbohydrate 14g 5%

**Sugars 13g
(Includes 13g Added Sugars) 26%**

Protein 0g

Calcium 130mg 10%

Potassium 260mg 6%

Magnesium 20mg 4%

Not a significant source of Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, Iron & Vitamin D.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Cane Sugar, Citric Acid, Trisodium Citrate, Calcium Lactate Gluconate, Potassium Phosphate, Natural Flavors, Dextrose, Magnesium Lactate, Salt, Rebudioside A (Stevia Extract).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.