

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Krampade, LLC

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https://krampade.com/product/krampade-4k-reduced-sugar



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Excessive Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Krampade 4K Reduced Sugar

Description: (from Manufacturer's Website)

Designed for Acute, Active Cramping Associated with Athletes and Athletic Competition. Also Designed to Give Rapid Relief for Severe Cramps.

Low Sugar Version.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Recov-

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.66 3rd Party Certifications:

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon-Lime



Not Recommended

Rating: **45.1** points



Serving size	(30g)
Amount Per Serving Calories	80
% D	aily Value
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 200mg	9%
Total Carbohydrate 20g	7%
Dietary Fiber 0g	0%
Total Sugars 20g	
Includes 20g Added Sugars	40%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 4000mg	85%

Ingredients

Sugar, Potassium Chloride, Citric Acid, Sodium Chloride, Potassium Citrate, Advantame®.

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