

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

ROAR

Manufacturer:

Roar Beverages Inc.

Phone: 844-996-4263

Email: roarorganic@gmail.com

www.roarorganic.com



ROAR

Description: (from Manufacturer's Website)

Your Support System on Your Journey Toward Greater Wellness, with Electrolytes, Vitamins and Antioxidants.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$2.83

3rd Party Certifications:

Vegan, Keto-Paleo Friendly, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Mango Clementine, Cucumber Watermelon, Georgia Peach, Blueberry Acai

Acceptable

Rating: **74.1** points



Nutrition Facts

Approx. 2 servings per bottle

Serving Size 8 FL OZ (240 mL)

	Per serving	Per bottle	
Calories	10	20	
	% DV*	% DV*	
Total Fat	0g	0%	0g
Saturated Fat	0g	0%	0g
Trans Fat	0g		0g
Cholesterol	0mg	0%	0mg
Sodium	50mg	2%	110mg
Total Carb	5g	2%	11g
Dietary Fiber	0g	0%	0g
Total Sugars	1g		2g
Added Sugar	1g	2%	2g
Sugar Alcohol	3g		7g
Protein	0g		0g
Vitamin D	0mcg	0%	0mcg
Calcium	1mg	0%	3mg
Iron	0mg	0%	0mg
Potassium	58mg	1%	130mg
Vitamin A	80mcg	8%	180mcg
Vitamin C	40mg	45%	90mg
Vitamin E	1.3mg	8%	3mg
Vitamin B ₆	0.8mg	45%	1.7mg
Vitamin B ₁₂	1.1mcg	45%	2.4mcg
Pantothenic Acid	2mg	40%	5mg

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Dextrose Anhydrous, Citric Acid Anhydrous, Beta Carotene (Color), Vitamin C (Ascorbic Acid), Sodium (Sodium Chloride), Sodium Citrate, Natural Flavor, Potassium (Potassium Chloride), Vitamin B5 (Calcium D Pantothenate), Silicon Dioxide, Sucralose, Vitamin B3 (Niacinamide), Vitamin B12 (Cyanocobalamin), Vitamin B1 (Thiamine Mononitrate), Folic Acid.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.