

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:
Celsius

Phone: 866-423-5748

Email: celsiuscares@celsius.com

www.celsius.com/products/bcaas



Celsius BCAAs

Description: (from Manufacturer's Website)

BCAAs, Tart Cherry, Electrolytes, Vitamin D3.

Contains 100mg Caffeine.

Price per Serving:** \$2.00

3rd Party Certifications:

Gluten Free, Kosher, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blue Razz, Blood Orange Lemonade, Tropical Twist

Primary Application(s):

Energy/Caffeine

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

Consumption Level Warning, Do Not Use if Caffeine Sensitive, Not for Children, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **69.3** points



Supplement Facts

Serving Size 12 fl. oz (355mL)

Servings Per Container 1

Amount Per Serving	%DV
Calories	15
Total Carbohydrate	2g 1%†
Total Sugars	0g 0%
Vitamin C (as ascorbic acid)	50mg 56%
Vitamin D3 (as cholecalciferol)	15mcg 75%
Magnesium (as magnesium chloride hexahydrate)	4mg <1%
Zinc (as zinc citrate)	5mg 45%
Potassium (as monopotassium phosphate)	11mg <1%
BCAA Vegan Blend 4:1:1	2.5g
L-Leucine	**
L-Isoleucine	**
L-Valine	**
Tart Cherry Extract (fruit)	250mg **
Caffeine (anhydrous)	100mg **

Not a significant source of Fat, Saturated Fat, Trans Fat, Cholesterol, Dietary Fiber, and Iron

† Percent Daily Values are based on a 2,000 calorie diet.

**Daily Value (DV) not established.

Ingredients

Carbonated Filtered Water, Citric Acid, Malic Acid, Natural Flavors, Sucralose.
Contains 100mg Caffeine per Serving.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.