

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

CON - High Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

Drink Living Juice/O2 Living

Phone: 212-594-7205

Email: [customerservice@drinklivingjuice.com](mailto:customerservice@drinklivingjuice.com)

[www.drinklivingjuice.com/collections/cold-pressed-juice](http://www.drinklivingjuice.com/collections/cold-pressed-juice)



## Living Juice

Description: (from Manufacturer's Website)

100% Cold Pressed Juice with Nothing Added.

Price per Serving:\*\* \$8.00

3rd Party Certifications:

Organic, Non-GMO

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Green Vitality, Fresh Start, Pineapple Punch, Red Radiance, Carrot Kick, Watermelon Mint

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Not Recommended

Rating: **55.4** points



## Nutrition Facts

**1 serving per container**

Serving size 12 oz (355mL)

Amount per container

**Calories 130**

% DV\*

**0% Total Fat 0g**

**0% Saturated Fat 0g**

**Trans Fat 0g**

**0% Cholesterol 0mg**

**5% Sodium 120mg**

**11% Total Carbs 30g**

**0% Dietary Fiber 0g**

**Sugars 26g**

**Added Sugars 0g**

**Sugar Alcohol 0g**

**6% Protein 3g**

**0% Vitamin D 0mcg**

**6% Calcium 78mg**

**110% Vitamin C 99mg**

**8% Iron 1.44mg**

**25% Potassium 1081mg**

**480% Vitamin A 4320mcg**

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Made with Organic Fruits and Vegetables.  
No Sugar or Water Added.

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