



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USB RB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Lucozade Sport/Lucozade Ribena Suntory Limited

Phone: N/A

Email: www.lucozade.com/support

www.lucozade.com/products/lucozade-sport/6179



Lucozade Sport Body Fuel Zero Sugar

Description: (from Manufacturer's Website)

Great Tasting, Low Calorie, Sugar Free Sports Drink with Added Vitamin B3 and Electrolyte, Designed for Low Intensity Exercise and Consumed as Part of a Varied and Balanced Diet and an Active Lifestyle. Contains: Tree Nuts (Coconut).

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange & Peach, Raspberry & Passion Fruit

Poor Choice

Rating: **69.8** points



Nutrition Facts

Serving Size: 1/2 bottle (250ml)

Servings per Container: 2

Calories: 4

Total Carbohydrates 0.2g

of Which are Sugars 0.1g

Sodium 16mg

Niacin 3.0g

*Percent Daily Value is based on a 2,000 calorie diet.

** Daily Value not Established.

Ingredients

Water, Acidity Regulator (Sodium Citrate), Fruit Extracts, Natural Flavorings, Sweeteners (Acesulfame K, Sucralose), Stabilizer (Acacia Gum), Coconut Oil, Niacin (Vitamin B3). Contains: Tree Nuts (Coconut).

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