

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

VITAL PROTEINS®

Manufacturer:

Vital Proteins LLC

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www.vitalproteins.com/products/hydration-collagen



Vital Proteins Hydration + Collagen

Description: (from Manufacturer's Website)

The Only Electrolyte Powder on the Market that Combines 5g of Grass-Fed, Pasture-Raised Collagen, 880mg of Electrolytes and 1g of Functional Sugar Per Serving for Effective Hydration that Complements Your Routine.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Recovery

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.43

3rd Party Certifications:

Gluten Free, Dairy Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical Blast, Lemon Lime

Highly Recommended

Rating: **82.5** points



Supplement Facts

Serving Size 1 Packet (11 g)
Servings Per Container 7

	Amount Per Serving	% Daily Value
Calories	25	
Total Carbohydrate	1g	1%*
Total Sugars	1g	**
Includes 1g Added Sugars		2%*
Protein	5 g	0%*
Vitamin C (as ascorbic acid)	90 mg	100%
Niacin (as niacinamide)	23 mg NE	144%
Vitamin B6 (as pyridoxine HCl)	2.3 mg	135%
Vitamin B12 (as cyanocobalamin)	7 mcg	292%
Pantothenic Acid (as D-calcium pantothenate)	11.4 mg	228%
Calcium (as calcium carbonate)	99 mg	8%
Magnesium (as magnesium carbonate)	72 mg	17%
Sodium	45 mg	2%
Potassium	670 mg	14%
Collagen peptides (from bovine)	5 g	**

*Percent Daily Values (DV) are based on a 2,000 calorie diet
**Daily Value not established

Ingredients

Bovine Collagen Peptides, Citric Acid, Natural Flavors, Tapioca Dextrose (D-Glucose), Dipotassium Phosphate, Potassium Chloride, Magnesium Carbonate, Calcium Carbonate, Vitamin C (Ascorbic Acid), Sea Salt, Stevia Leaf Reb M, Niacin (as Niacinamide), Pantothenic Acid (as D-Calcium Pantothenate), Monk Fruit Extract, Vitamin B6 (as Pyridoxine HCL), Vitamin B12 (as Cyanocobalamin).

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