



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Supports Gut Health, Bolsters Immunity

# HYDRA-AID

Manufacturer:

Hydra Aid

Phone: 833-596-1855

Email: [john@hydravid.com](mailto:john@hydravid.com)

[www.hydravid.com/collections/hydra-tion-mix-14-pack](http://www.hydravid.com/collections/hydra-tion-mix-14-pack)

## Hydra-Aid Electrolyte

Description: (from Manufacturer's Website)

Formulated with a unique Marine-Mineral Electrolyte Formula with Less Sodium and Sugar Than Other Brands.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut



Price per Serving:\*\* \$1.64

3rd Party Certifications:

Vegan, Non-GMO, Gluten Free, Soy Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime Mint, Blue Raspberry Lemonade, Orange Cream, Watermelon Lemonade, Coconut Lime, Tropical Pear Energy

Acceptable

Rating: **77.9** points



## Nutrition Facts

14 Servings Per Bag

Serving Size 1 packet (9.5g)

Amount per Serving

**Calories** **20**

% Daily Value\*

**Total Fat** 0g 0%

**Saturated Fat** 0g 0%

**Trans Fat** 0g

**Sodium** 20mg 1%

**Total Carbohydrate** 5g 2%

**Total Sugars** 4g

**Includes 4g Added Sugars** 8%

**Vitamin D** 15mcg 75%

**Niacin (as Niacinamide)** 33mg 206%

**Vitamin C** 75mg 83%

**Vitamin B6** 1mg 59%

**Vitamin B12** 10mcg 417%

**Pantothenic Acid** 5mg 100%

**Calcium** 61mg 5%

**Copper** 1mg 111%

**Potassium** 423mg 9%

**Aquamin® S** 500mg \*\*

**Coconut Water Powder** 500mg \*\*

**AstraGin®** 25mg \*\*

\*Percent Daily Values are based on a 2,000 calorie diet.

\*\*Daily Value not established.

## Ingredients

Organic Evaporated Cane Sugar, Citric Acid, Dextrose, Natural Flavors, Cellulose Gum, Sucralose, Beta Carotene (for color). Contains: Tree Nuts (Coconut).

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