

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

CON - Limited Hydration Capabilities

### Electrolyte Content:

CON - No Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# hint®

Manufacturer:

Hint Inc.

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Email: [hello@drinkhint.com](mailto:hello@drinkhint.com)

[www.drinkhint.com/collections/water#hint-vitamin-water](http://www.drinkhint.com/collections/water#hint-vitamin-water)



## Hint Water + Vitamins

Description: (from Manufacturer's Website)

Pure Water Infused with Natural Fruit Flavor Plus a Boost of Vitamins and Minerals.

Price per Serving:\*\* \$1.92

3rd Party Certifications:

Vegan, Gluten-Free, Kosher, Soy Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical, Blackberry Cherry, Clementine, Coconut

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **70.9** points



## Nutrition Facts

Serving size 1 Bottle (474 mL)

Amount per serving

**Calories** **0**

% Daily Value

Total Fat 0g **0%**

Sodium 0mg **0%**

Total Carbohydrate 0g **0%**

Total Sugars 0g

Includes 0g Added Sugars **0%**

**Protein** 0g

Vitamin A 45 mcg **5%**

Vitamin C 45 mg **50%**

Vitamin B12 1.2 mcg **50%**

Zinc 1.15 mg **10%**

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron, and potassium

### Ingredients

Purified Water, Natural Flavors, Vitamin C (Ascorbic Acid), Zinc Gluconate, Vitamin A Palmitate, Vitamin B12 (Cyanocobalamin).

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