

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Hydrate Pro

Manufacturer:
Hydrate Pro, LLC

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www.amazon.com/stores/Hydrate-Pro/page/B3B86-FEE-D728-44E3-854F-602C7EF9426B



Hydrate Pro Electrolyte Powder

Description: (from Manufacturer's Website)
Fuel Your Keto or Paleo Journey with Our Sugar Free Electrolyte Powder; Supporting Your Low-Carb Lifestyle While Staying Hydrated.

Primary Application(s):
Daily Hydration, Sports Activity (Fitness)

Beverage Form:
Powder - Bulk

Beverage Base:
Still Water

Label (and Other) Warnings:
None

Allergens: (Ingredient Related)
None

Price per Serving:** \$0.67

3rd Party Certifications:
Keto-Paleo Friendly, Dairy Free, Soy Free, Vegan

Flavor Name(s):*
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lime, Fruit Punch

Acceptable

Rating: **73.1** points



Supplement Facts

Serving size: Approx. 1 Scoop (4.93g)
Servings Per Container: 45

	Amount per Serving	%DV*
Calories	5	**
Total Carbohydrate	1.5 g	1%*
Dietary Fiber	0 g	0%*
Total Sugars	0 g	**
Includes 0g of added Sugars		0%*
Vitamin D	0 mg	0%
Calcium	0 mg	0%
Iron	0 mg	0%
Magnesium (as Magnesium Glycinate)	60 mg	14%
Sodium (as Sodium Chloride)	1000 mg	43%
Potassium (as Potassium Chloride)	200 mg	4%

*Percent Daily Values are based on a 2,000 calorie diet.
** Daily Value (DV) not established.

Ingredients

Malic Acid, Natural Flavors, Citric Acid, Stevia Leaf Extract.

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

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