

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Zipfizz Corp.

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Email: info@zipfizz.com

www.zipfizz.com/products/powders

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

Copper (0.25mg)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Zipfizz Energy Hydration Drink

Description: (from Manufacturer's Website)

Long Lasting Energy Without the Sugar Crash.

Contains 100mg Caffeine.

Primary Application(s):

Energy/Caffeine

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive

Allergens: (Ingredient Related)

None



Price per Serving:** \$1.90

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Black Cherry, Blueberry Raspberry, Citrus, Fruit Punch, Grape, Lemon Iced Tea, Limon, Orange Cream, Orange Soda, Peach Mango, Pina Colada, Pink Grapefruit, Pink Lemonade

Acceptable

Rating: **72.8** points



Supplement Facts

Serving Size 1 Tube (11 g)

	Amount Per Serving	%DV
Calories	20	
Total Carb	2 g	1%*
Vitamin A	3,000 IU	60%
Vitamin C	500 mg	833%
Vitamin E	15 IU	50%
Thiamin	0.75 mg	50%
Riboflavin	0.85 mg	50%
Niacin	10 mg	50%
Vitamin B6	1 mg	50%
Folate	200 mcg	50%
Vitamin B12	2,500 mcg	41,667%
Pantothenic acid	5 mg	50%
Calcium	60 mg	6%
Magnesium	100 mg	25%
Zinc	7.5 mg	50%
Selenium	35 mcg	50%
Copper	0.25 mg	13%
Manganese	1 mg	50%
Chromium	60 mcg	50%
Sodium	70 mg	3%
Potassium	950 mg	27%

Botanical Antioxidant Blend 205 mg †

Caffeine (from caffeine anhydrous and guarana seed extract), Green tea leaf extract, Alpha-Lipoic acid, Green coffee bean extract, Grape seed extract, Grape skin extract

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily value not established.

Ingredients

Citric Acid, Potassium Carbonate, Glucose Polymers, Malic Acid, Calcium Ascorbate, Magnesium Amino Acid Chelate, Potassium Bicarbonate, Natural Raspberry Flavor, Sodium Bicarbonate, Beet Root (Color), Silica, Potassium Citrate, Taurine, Sucralose, DL-Alpha-Tocopheryl Acetate, Zinc Bisglycinate Chelate, Manganese Gluconate, Grape Seed Extract, Niacin, Selenium-L-Methionine Complex, Cyanocobalamin, D-Calcium Pantothenate, Green Tea Leaf Extract, Folic Acid, Pyridoxal-5-Phosphate, Riboflavin-5-Phosphate, Xylitol, Thiamin Mononitrate, Chromium Nicotinate Glycinate Chelate, Copper Citrate And Methylcobalamin. Contains 100mg Caffeine per Serving.

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