

# 2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**



### Manufacturer:

IronMaxx Nutrition GmbH & Co.

Phone: N/A

Email: info@ironmaxx.de

www.amazon.com/Ironmaxx-1000ml-Calories-Woodruff-Sports/dp/B004XSAFZK



(Different flavors may have unique ingredients and nutritional

information related to their specific flavoring and/or coloring

agents - see individual product labels for details.)

Price per Serving:\*\* \$0.53

3rd Party Certifications:

Flavor Name(s):\*

Woodruff

### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

### **IronMaxx Sports Drink**

Description: (from Manufacturer's Website)

Great-Tasting, Low-Carb, Thirst Quencher is Sugar Free and Packed with Vitamins and Miner-

als.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Liquid Concentrate

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None



# Rating: **71.0** points LISBRE 202

**Acceptable** 



## **Nutrition Facts**

Unavailable

#### Ingredients

Water, Citric Acid, Flavor, Table Salt, Fructose, Acesulfame K, Sucralose, Magnesium-Oxide, L-Carnitine, Xanthan Gum, Colorants E110, Potassium Sorbate (Preservative), Emulsifier E 471, Niacin, Vitamin B6, Vitamin B1, Vitamin B12.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition, \* Flavor/Color Criteria Addresses the Entire Range of Flavors, \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.