



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

CON - Limited Hydration Capabilities

### Electrolyte Content:

CON - No Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

O2 Hydration

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[www.drinko2.com](http://www.drinko2.com)



## O2 Oxygenated Water

Description: (from Manufacturer's Website)

Natural Canned Water for Dehydration Relief.

Purified Electrolytes in Fresh Spring Water.

Price per Serving:\*\* \$2.91

3rd Party Certifications:

Vegan, Keto-Paleo Friendly

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **62.9** points



## Nutrition Facts

Serving Size: 1 can (473ml)

Servings per Container: 1

Calories: 0

	% Daily Value *
<b>Total Fat</b> 0g	0%
Total Saturated Fat 0g	0%
Trans Fat 0g	
Polyunsaturated Fat 0g	
<b>Sodium</b> 300mg	0%
<b>Total Carbohydrates</b> 0g	0%
<b>Protein</b> 0g	0%

\*Percent Daily Value is based on a 2,000 calorie diet.

### Ingredients

Purified Oxygenated Water (Purified Water, Oxygen),  
Purified Trace Ocean Mineral Blend (for Taste),  
Calcium and Magnesium from Marine Algae (for Taste).

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