

2024 MASS MARKET **SPORTS & HYDRATION** DRINK REPORT



Manufacturer:

Overtime/Pro Line Products. Inc.

Phone: 972-488-4200

Email: www.drinkovertime.com/contact-us

www.drinkovertime.com/product/freez-

er-pop-variety-case



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Sweetener(s) Unknown, CON - Unknown

if it Contains Stevia

Glycemic Index:

CON - Unknown Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Overtime Electrolyte Freezer Pops

Description: (from Manufacturer's Website)

Great Taste of Overtime Shotz Hydration Drink But in a Refeshing Freezer Pop.

Price per Serving:** \$0.55

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Grape, Orange, Lemon-Lime, Fruit Punch, Raspberry Blue

Not Recommended

Rating: **57.3** points



0%

0%

0%

Nutrition Facts

Serving Size: 1 pop Servings per Container: 1 Calories: 15 % Daily Value * Total Fat 0g Saturated Fat 0g 0% Trans Fat 0g 0% Cholesterol 0g Sodium 20mg 1% Total Carbohydrate 4g 1% Dietary Fiber 0g 0% Total Sugars 0g Includes 0g Added Sugars Protein 0g Vitamin A 0mg 0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, Vitamin A, C, calcium and iron.

*Percent Daily Value is based on a 2,000 calorie diet. ** Daily Value not Established.

Ingredients Unknown

Vitamin C 0mg

Calcium 0mg

Iron Omq

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition, * Flavor/Color Criteria Addresses the Entire Range of Flavors, **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.